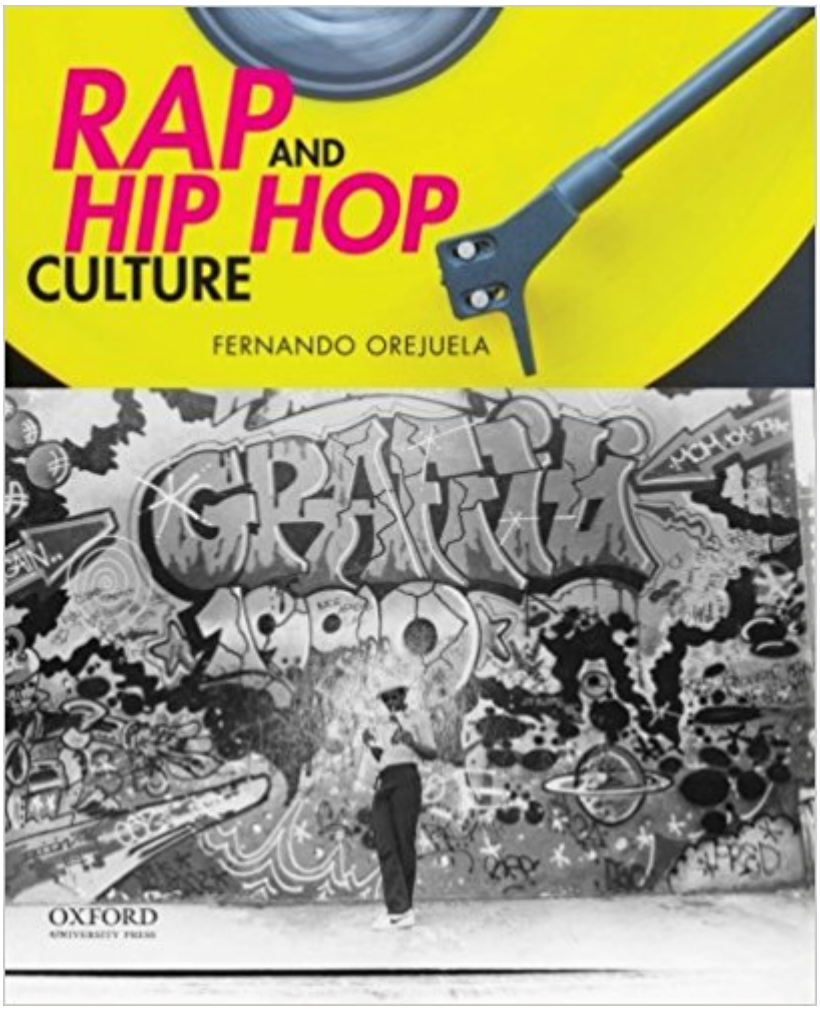
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Rap And Hip Hop Culture



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Synopsis

Rap and Hip Hop Culture traces the ideological, social, historical, and cultural influences on a musical genre that first came to prominence in the mid-1970s in one of New York's toughest neighborhoods, the South Bronx. Orejuela describes how the arts of DJing, MCing, breakin' [b-boying], and graffiti developed as a way for this community's struggle to find its own voice. He addresses rap's early successes on the pop charts; its spread to mainstream culture; the growth of "gangsta rap" and mainstream society's reaction to it; and the commercial success of rap music from the '90s through today. Throughout, this enlightening text highlights key performers, producers, and voices in the rap and hip hop movements, using their stories to illuminate the underlying issues of racism, poverty, prejudice, and artistic freedom that are part of rap and hip hop's ongoing legacy. Distinctive Features* Traces the roots of rap and hip hop culture in African and African American history* Designed for an introductory course in rap and hip hop for students with little or no background in music * Includes 17 detailed listening guides covering key recordings in rap's history* Addresses the many controversies surrounding rap music, including violence, sexism, and racial stereotyping* Includes chapter outlines and goals, questions for further discussion and study, and key terms

Book Information

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Customer Reviews

"Rap and Hip Hop Culture is truly excellent. I would certainly recommend it to anyone who is considering a textbook for this course."--Joseph Schloss, Baruch College"Well written and engaging. My students will have no problem understanding the approach and they will benefit from the ideas presented."--William E. Smith, North Carolina Central University"A comprehensive

approach to the subject of hip hop, covering sociological, historical, musical, and technological aspects."--Scott Schlesinger, Wake Tech Community College

Fernando Orejuela is a Senior Lecturer in the Department of Folklore and Ethnomusicology and Adjunct Professor of African American and African Diaspora Studies and Latino Studies at Indiana University.

This is the second textbook that was required for my Evolution of Hip Hop college course. What I love the most about this textbook is the way that it breaks down the different parts of songs during the listening guides. I never thought to do that, but listening to the specified song while reading about the breakdown of it was very interesting. I thought I knew all there was to know about hip hop but I was wrong. This book states that it’s for people with little to no background in music. I learned a lot and thoroughly enjoyed reading about the history of music from the days of Afrika Bambaataa to Run DMC to Queen Latifah to Lil’ Kim and forward to today’s rappers. Definitely a good read even if you aren’t taking a class on Hip Hop. This textbook will definitely increase your knowledge on the subject!

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